

FullMoon Productions

For Immediate Release

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Award Winning Film, Virtuoso, dramatizes musical training for elderly **- 89-year-old woman begins to play the cello in 5 weeks -**

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FullMoon Productions has received two awards for its short documentary film "Virtuoso", now available on DVD, which focuses on the benefits of musical training for elderly people.

Produced and directed by Biana Kovic, acclaimed New York cellist and filmmaker, Virtuoso follows the musical progress made by a charming 89 year-old New York City woman, who volunteered for the Never2Late project in 2006, having no prior musical knowledge.

The documentary also features experts on aging, who discuss their views on staying healthy with musical training by improving cognitive / muscular function.

The two key elements presented in the film are: (1) It is never too late to learn; and, (2) enabling people to take control of their lives allows for healthy and meaningful longevity.

Virtuoso is a winner of the British Film Festival of Los Angeles and the South Africa Film Festival. It has been shown at the Sunshine Cinema, NY; Opera Plaza Cinemas, San Francisco, CA; Kendall Square Cinemas, Cambridge, MA; as well as numerous senior centers and film festivals such as, Waterford Film Festival, Ireland; Gloria Film Festival, Utah and the prestigious Woods Hole Film Festival, Wood Hole, MA.

The DVD of the film is available from the film's website www.virtuosodocufilm.com and Amazon. The price is \$9 plus shipping.

Featured in many publications, including The New York Times, The Riverdale Press, The Chappaqua Public Television and BangorNews, Ms. Kovic is a graduate of The University of Musical Arts, The New York Conservatory for Dramatic Arts, The Chicago and Hartt Suzuki Institutes and the NLP Center of New York. She has performed at the New York's Carnegie Hall, Avery Fisher Hall, Weill Recital Hall, Steinway Hall, Zankel Hall, Cami Hall, Alma Gluck Hall, as well as Shea Stadium and Citi Fields.

REVIEWS:

"This short, brilliant film packs more inspirational punch than many full-length features. Kovic's theme of renewal and discovery through music is handled with subtlety and skill. When it was over the first thing I wanted to do was pick up a cello."

----- Larry Hott, Florentine Films/Hott Productions.

"This inspirational documentary challenges viewers to rethink ideas about age, learning, and discovering passion throughout life. Congratulations to Biana Kovic and her production associates on this heart-warming film."

----- David Darling, Music For People Founder and Artistic Director.